

# THE WALL STREET JOURNAL.

## RICHARD L. ROSEN, JD



2019 - 2020

## Lifetime Achievement Award

Marquis Who's Who is proud to honor its most distinguished listees based on their career longevity, philanthropic endeavors and lasting contributions to society. Out of 1.5 million biographees, only a small percentage are selected for the Albert Nelson Marquis Lifetime Achievement Award. Among that prestigious group, a handful are chosen to represent Marquis in The Wall Street Journal. It is our great pleasure to present one of them here. **Congratulations to Richard L. Rosen, JD!**

**A doyen in franchise law,** Richard Rosen has fond memories of learning about general business law from his father, a New York City practitioner. He soon realized, however, that he was best suited to making his own decisions and established his law firm 13 months after graduating from law school. Following that "momentous step," as Mr. Rosen describes it, he helmed various law firms over a 50-year period, and has flourished as the managing member of The Richard L. Rosen Law Firm, PLLC, in New York, NY, since 2005. In 2018 and 2019, Mr. Rosen's firm was deemed one of the Best Law Firms in the World by LegalComprehensive.com.



**RICHARD L. ROSEN, JD**  
ATTORNEY  
THE RICHARD L. ROSEN LAW FIRM, PLLC

Mr. Rosen received his education at Cornell University in Ithaca, New York, where he majored in philosophy and graduated with a Bachelor of Arts in 1965. He earned a Juris Doctorate at New York Law School in 1968 and was admitted to practice law in the state of New York shortly thereafter. He completed a course of study at the New York University Real Estate Institute in 1980 and engaged as a real estate developer in New York City during the 1980s and 1990s.

During his career, Mr. Rosen has represented a vast number of franchisors and franchisees, both as counsel and as a business advisor. He has lectured frequently on a variety of franchise topics and has been interviewed on television and radio in many publications regarding franchising. A prolific writer, Mr. Rosen has written many articles on the legal and business aspects of franchising. Mr. Rosen and members of his firm authored sections on franchise law in the United States, which appear in third, fourth and fifth editions of The (International) Franchise Law Review, as well as the U.S. Franchise Law Analysis, which appears in The International Comparative Legal Guide to Franchise, in the 2017, 2018 and 2019 editions.

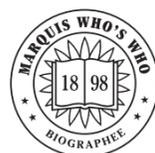
Mr. Rosen is a founding member and immediate past chairman of the Franchise Section of the New York State Bar Association. He is the chairman of the American Association of Franchisees

and Dealers' (AAFD) Fair Franchising Standards Committee. In 2008, Mr. Rosen received the AAFD's Total Quality Franchising Lifetime Achievement Award for his contributions to the field of franchising.

In light of his exceptional achievements, Mr. Rosen was featured in Who's Who in America and was recently chosen to receive the Albert Nelson Marquis Lifetime Achievement Award. Additional honors include features in Who's Who in American Law, Who's Who in the World, Best Franchise Lawyers in America, "101 Best Franchise Lawyers in America" (the Franchise Times), Best Lawyers in the U.S., America's

Super Lawyers, Chambers, Best Attorneys in America, Who's Who Legal: Franchise, and The International Who's Who, Legal (compendium edition). A charter member of the Franchise Times' "Hall of Fame" of Franchise Attorneys, Mr. Rosen was the recipient of the Global Award for Franchise Law, and in 2016, 2017, 2018 and 2019, he was named Franchise Attorney of the Year for the United States by Lawyer Monthly. He received the Global 100 Award as Franchise Attorney of the Year in the USA in 2017 and 2018, and was named Franchise Lawyer of the Year in the United States by Intercontinental Finance and Law in 2017 and 2018. In 2019, he was named Franchise Lawyer of the Year in the U.S.A., and in 2018 and 2019, he was named one of the 100 Best Attorneys in the World by LegalComprehensive.com.

A world-class athlete in his youth, Mr. Rosen was a state champion in track, a gold medalist at the Penn Relays, an All East Lightweight Football player at Cornell, and was the second ranked Lightweight weightlifter in the U.S. during the early 1970s. He is a many times Masters Sprint champion and has been coaching youth track for over 20 years, while never losing his passion for the sport and continuing to train three times a week. Notably, Mr. Rosen's other accomplishments include co-authoring a screenplay and writing and performing music (and songs) for guitar.



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